

Quality Assurance Information for BASCD Spring Meeting 2019– Waving or drowning: the good, the bad and the ugly of communication

Title of enhanced CPD	Spring Presidential Meeting: Waving or drowning: the good, the bad and the ugly of communication
Learning content	Presentations & to explore how to innovate and improve our working practices around communication
Learning provider	BASCD
Aim	To take a broad perspective on the opportunities and threats associated with 21 st century communication
Learning objectives	<ul style="list-style-type: none"> • Have a breadth of understanding of how communication expertise outside of dentistry may influence, innovative approaches for undertaking oral health promotion and other aspects of dental public health • Have increased appreciation of the complexity of issues in communication between dental professionals and patients • Have some practical tips on managing the increasing volume of communication associated with electronic messaging
Anticipated GDC Development Outcome(s)	A Effective communication with patients, the dental team and others across dentistry, including when obtaining consent, dealing with complaints, and raising concerns when patients are at risk
Dental professional 'Active Participation' required to meet enhanced CPD requirement	<ul style="list-style-type: none"> • Attendance of the full day(s) training • Completion and submission of an assessment of learning and participation (evaluation form) • Complete reflective question(s) on reverse of certificate
Presentation content QA	Presentations have been reviewed by Professor Gail Douglas, Chair in Dental Public Health
Speaker(s) QA	All speakers are confirmed as being experts in their field
Attendance confirmation	Via a register
How does the presentation content relate to the development outcome(s)	Presentations support development of clinical and technical areas of study
Evidence of enhanced CPD	Enhanced CPD certificate in line with all GDC requirements
Number of enhanced hours	Anticipated hours: Day 1 – 4.25 hours Day 2 – 5.5 hours Both Days – 9.75 hours Actual hours will be recorded on the certificate as provided by the dental professional on assessment of learning and participation
Comments or complaints	Please contact us at bascd@outlook.com

